

Privacy Policy

1. Introduction

At Affordance Studio, we respect your privacy. This policy explains how we collect, use, and protect your personal information when you visit our website.

2. Information We Collect

We collect the following information:

- **Website analytics:** Squarespace Analytics automatically tracks page views, navigation behaviour, and device/browser type to help us improve our site.
- **Contact forms:** When you submit a form, we collect the information you provide, such as your name, email, and message.

3. How We Use Your Information

- To improve our website and understand visitor behaviour.
- To respond to inquiries submitted through our contact form.
- To communicate with you if you've requested information.

4. Data Sharing

- We **do not sell or share your personal data** with third parties.
- Squarespace may process data as part of hosting and analytics services, in accordance with their privacy policies.

5. Data Storage and Security

- All data is stored securely on Squarespace servers.
- We take reasonable measures to protect personal information from unauthorized access or disclosure.

6. Your Rights

- You can request access to, correction of, or deletion of your personal data.
- For any requests, please contact us at info@affordancestudio.com.

7. Cookies

- We use Squarespace Analytics cookies to understand site usage. These cookies do not personally identify you.

8. Changes to This Policy

We may update this policy occasionally. The latest version will always be available on this page.